

KROL PRODUCTIONS

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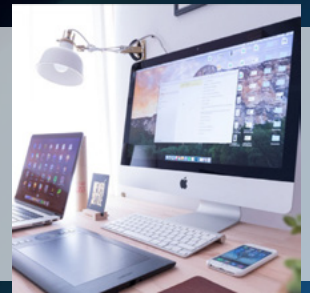


ANYONE CAN CREATE A WEBSITE. SO WHY NOT DO IT YOURSELF?

BECAUSE YOU'RE BUSY RUNNING YOUR BUSINESS, THAT'S WHY!

And today, a website is only one piece of the marketing puzzle. Branding, Logo, Email, Facebook, Twitter, IG, YouTube, OOH, video, print, and many other channels...all work together to point new, loyal customers in your direction and keep you top of mind with your current faithful client base.

Let's make sure you have a responsive website featuring all the current information, images, videos, social integrations, forms, and any other material you have to display. It will be arranged in an intuitive manner, keeping the site as easy to navigate as possible for all those interested visitors. The responsive code will ensure it looks great on every device and installed analytics code will let you track and review visitor activity.



BRAND

If you already have established brand assets, congratulations! This is absolutely necessary to secure the brand recognition you need. Branding is a lifetime strategy, so let's spend some time discussing your business image, messaging and tonality. From there we can talk logo design, color palette, and typography. Once you are completely satisfied with the brand resources we'll package them all up nicely with a style guide so they can be made available to anyone developing integrated marketing campaigns for your business!

Today, a solid connection to social media channels isn't just an option. Social media makes it very easy for you to communicate and interact with interested clients regularly. We will send them updates, share special offers, pictures, videos, even offer customer support. Of course, we'll make sure visitors can connect directly from your website.



Already using Constant Contact or Mailchimp? Then let's get those campaigns rolling! If not, we'll set up an email marketing account and generate a subscription form for your website. We will integrate that form with your social channels, too, so your fans and followers can register for exclusive email offers and updates.

But the list doesn't end there. Plenty more to do for you including

**PROMOTIONAL VIDEO | DESIGN & PRINT
BRANDED QR CODES | LOGO ANIMATION
WHAT ELSE DO YOU NEED? JUST LET US KNOW!**

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For most, the budget just doesn't allow for a
\$6K+/month, full-time Marketing Director.

Wouldn't it be nice to have the same marketing experience and help at your disposal starting at only \$250 per month?

FOR STARTERS

- One social post per week (up to 2 social accounts)
 - One monthly email send
 - One monthly website update
 - Call anytime to discuss marketing strategy & opportunities
- \$250/month**

AMP IT UP

- Two social posts per week (up to 2 social accounts)
 - Up to three monthly email sends
 - Up to two monthly website updates
 - One site visit for photos/video clips every six months
 - Call anytime to discuss marketing strategy & opportunities
- \$475/month**

GO ALL PRO

- Three social posts per week (up to 3 social accounts)
 - Up to three monthly email sends
 - Unlimited website updates
 - One quarterly site visit for photos/video clips
 - One promotional video at 50% standard rate
 - One creative design per month (single page)
 - Branded QR codes as needed
 - Call anytime to discuss marketing strategy & opportunities
- \$900/month**

BRAND DEVELOPMENT

Complete logo build or refresh, color palette, typography and style guide bundled together to bring your brand identity to life.
(Up to 20 hours)

\$900

WEBSITE PRODUCTION

Up to 4 responsive pages, one contact form, social integration, installed analytics code, monthly reporting.
(Up to 15 hours)

\$750

PROMOTIONAL VIDEO

Video shoot up to 2 hours, editing, and final file output in MP4 format. Video length: 30-60 seconds.

\$500

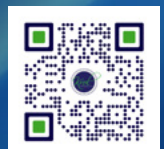
EMAIL MARKETING

Up to two email sends to your opt-in subscriber list each month.

\$150/mo

Perhaps you just don't exactly fit into one of the packages. Every business has different needs, so don't sweat it. All services are available ala carte, and we will customize a plan just for you.

*Additional third party fees including but not limited to domain purchases/renewals/transfers, hosting, subscriptions, integrations, and advertising budgets are not included. Travel for photography/videography limited to 30 miles. Prices subject to change.



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