



# Lead-Generating Business Tools

The power of the web comes from being able to put everything your customers need right at their fingertips. Our websites are designed to do just two things: increase convenience for your customers and sales for your business.



## Click-to-Call

Convert customers in an instant by letting them contact with just the push of a button directly from your site.



## Google Maps

Make it easy for people to find their way to your door, while also ranking better in local search results for even more leads.



## Yelp Reviews

Let your reviews stand out to build instant loyalty and help turn visitors into customers.



## Blogging

Build your community and show off your expertise by sharing valuable content with your visitors.



## Contact Forms

Give your customers more than one way to get in touch by adding an optimized contact form.



## Online Scheduling

Let your visitors easily book an appointment right from your website.



# Customers Visit Your Business Online Before They Visit It In Person

A website is now a must-have for doing business in today's world, and it's essential it looks great and works perfectly on **desktop, tablet and mobile.**



Local searches lead **50%** of mobile visitors to visit a store within one day

**57%** Of all Google searches happen on a mobile device

Non-mobile pages have been found to fall **27** spots in Google search rankings

**72%** Percent of millennials research their options online before going to a store

**40%** Of smartphone users will choose a different site if the first is not mobile-friendly

**74%** of mobile users are more likely to revisit a site that works well on mobile

**A website that works on desktop, tablet and mobile is a Google best practice!**

